

ANZTCT Annual Scientific Meeting

7–9 September 2023
Manly Pacific Hotel, Sydney, Australia

Sponsorship Prospectus



Australia and New Zealand
Transplant and Cellular Therapies

Introduction

Welcome from the President

On behalf of the Board of Directors, it gives me great pleasure to invite you to collaborate with the Australia and New Zealand Transplant and Cellular Therapies (ANZTCT) society on our inaugural Annual Scientific Meeting (ASM) in collaboration with the Australian Bone Marrow Donor Registry and the Arrow Foundation.

The ANZTCT ASM will be held across three days from Thursday 7 - Saturday 9 September 2023 at the Manly Pacific Hotel, on the land of the Guringai people, in Sydney's beautiful Northern Beaches.

One of the core values of the ANZTCT is equity, diversity and inclusion. We consider industry collaborators to be key partners in our community of TCT service providers.

This Sponsorship Prospectus aims to provide sponsors with opportunities on how to best achieve our mutual goals in developing education and best practice of transplant and cellular therapies (TCT) for the best outcomes for patients, healthcare professionals and allied health alike.

Our sponsorship packages offer a curated selection of educational, networking, social and branding opportunities.

We look forward to working with you over 2023 and seeing you in Sydney in September for our inaugural Scientific Meeting.

Yours sincerely,



A/Prof Nada Hamad
ANZTCT President

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Australia and New Zealand Transplant and Cellular Therapies Limited

The Australia and New Zealand Transplant and Cellular Therapies Ltd (ANZTCT) is a non-for-profit society consisting of medical graduates and scientists involved in the clinical or laboratory management of patients undergoing blood or marrow stem cell transplantation or with an interest in the field of blood or marrow stem cell transplantation research.

The goals of the Society are to:

- Improve the outcome for Australians and New Zealanders of all ages undergoing transplantation of blood or marrow stem cells or other blood or marrow derived cells through innovation and improvements in clinical care
- Foster clinical and laboratory research in blood and marrow transplantation
- Track blood and marrow transplant activity and outcomes (via the Australasian Bone Marrow Transplant Recipient Registry now the ANZTCT Registry)
- Monitor and facilitate the professional education and training of health workers involved in blood and marrow transplant activity
- Form collaborative links with other international organisations with similar objectives
- Raise funds in order to achieve its goals by soliciting funds, donations and moneys from members of the public, corporations, trusts and any other source approved by the Board of Directors

ANZTCT Annual Scientific Meeting

The ANZTCT Annual Scientific Meeting (ASM) is an annual multi-disciplinary transplant and cellular therapies (TCT) meeting held in Australia or Aotearoa New Zealand.

The 2023 ASM is ANZTCT's inaugural event, and is set to attract delegates from Australia-Pacific regions (APAC) across three-days. ANZTCT delegates comprises of transplant and cell therapy physicians, trainees, nurses, care coordinators, quality managers, scientists, data managers, pharmacists, dietitians, physiotherapists, occupational therapists, and psychologists who participate in TCT service delivery.

The ASM will feature a comprehensive program of sessions covering TCT clinical practice, scientific presentations, research workshops and education and training for all those contributing to TCT service delivery. Our program will be designed to help participants meet their FACT/JACIE accreditation education requirements.

ANZTCT have also partnered with the ABMDR and the Arrow foundation to facilitate patient and caregiver education and engagement.

ASM 2023 Dates

Wednesday 6 September

Career planning afternoon

Thursday 7 September

ASM registration, meeting open and ASM program, delegate welcome reception & poster sessions

Friday 8 September

ASM program and ASM family dinner

Saturday 9 September

ASM program, patient sessions and meeting close



Australian Bone Marrow Donor Registry

The Australian Bone Marrow Donor Registry (ABMDR) is a not-for-profit organisation, and is the only Australian organisation responsible for arranging bone marrow/blood stem cell donations for patients in need of a transplant. ABMDR also administers government funding of public cord blood banks in Australia.



ARROW, the Bone Marrow Transplant Foundation

Arrow is dedicated to helping medical researchers find better treatments for diseases treatable by bone marrow transplants. Arrow fund HCC PhD scholarships to enable innovative bone marrow and stem cell research, provide opportunities for haematology nurses and help patients and carers with the cost of everyday living expenses.

Sponsor Benefits

Sponsorship of the ANZTCT ASM 2023 provides your organisation with direct access to TCT healthcare professionals from Australia, and Aotearoa New Zealand and other countries.

Your involvement will provide your organisation with:

- Recognition amongst the TCT field for your support of awareness, advocacy, education and collaboration
- Opportunity to meet international TCT leaders and upcoming trainees
- Three (3) days of networking time during delegate breaks (2 hours per day)
- Opportunity to increase your client base
- Maintenance of existing client relationships
- Opportunities to demonstrate and display your products at your table
- Business networking opportunities
- Increased brand awareness and reach
- Opportunity to launch new brands / products

Sponsor Packages

Platinum Sponsor

\$75,000 (INC GST)

Inclusions:

Speaking Opportunities

- Invitation to meet the ANZTCT Board of Directors during a sit-down lunch (held during the ASM).
- Invitation to speak at the industry partners spotlight session: 20-min per sponsor presenting advances and pipeline opportunities.

Access to Multidisciplinary TCT Community

- Three (3) full conference registrations (includes access to all sessions, Welcome Reception, and ASM Dinner).
- Two (2) tickets for organisation representatives to attend the Welcome Reception.
- Soft copy of delegate list (subject to delegate opt out option) with name, organisation, state and email address to be provided prior to the ASM.
- Advisory board opportunity (room and registrants on two (2) evenings).

Visibility

- *Verbal acknowledgment as the major event Sponsor during the opening and closing addresses (with sponsor logo displayed on a slide recognising sponsorship).
- *300-word sponsorship profile, with logo and link to your website on the sponsors page on the ASM event website and in the final digital Conference Program (sponsor to provide).
- *Opportunity to include one video (MP4 or link to video) on the ASM website (on the sponsor profile page). **Maximum video duration allowed is 3 minutes.**
- *Four (4) satchel inserts (sponsor to supply) inserted into each delegate's satchel (approved by ANZTCT Scientific Committee). **Non-paper items are also encouraged.**
- *One (1) full-page advertisement in the final digital Conference Program (sponsor to supply artwork).
- *One(1) pull-up banners displayed in a prominent location during the ASM, Welcome Reception and ASM Dinner, and at the delegate registration desk (sponsor to provide).
- *One (1) display table at the ASM (tablecloth provided at sponsor's cost).
- Three (3) thank you posts on the ANZTCT Twitter account individually acknowledging organisation support for the ASM in the lead-up, during and at the conclusion of the event.
- *Organisation logo on the main holding slide for the ASM (slide is displayed prior to each plenary session).
- Opportunity to include one(1) 15-second promotional video clip to be included in mail holding slide rotation (slide is displayed prior to each plenary session).
- *Company logo on the footer of the online delegate registration form.
- Acknowledgement as a sponsor in the electronic direct marketing campaign in the lead up to, during and at the conclusion of the ASM (frequency and statement at the discretion of ANZTCT)
- Acknowledgement as a sponsor of the ASM on the ANZTCT Twitter account.
- Opportunity to include two (2) questions in the delegate survey issued post ASM (survey is electronic only, anonymous and responses will be shared with Platinum Sponsor's only)

**All artwork for digital and print materials to be supplied by the sponsor at the sponsor's own cost. Artwork and print specifications provided upon receipt of application.*

Sponsor Packages

Gold Sponsor

\$50,000 (INC GST)

Inclusions:

Speaking Opportunities

- *Invitation to speak at the industry partners spotlight session: 10-min per sponsor presenting advances and pipeline opportunities.

Access to Multidisciplinary TCT Community

- One (1) full conference registrations (includes access to all sessions, Welcome Reception, and ASM Dinner).
- One (1) tickets for organisation representatives to attend the Welcome Reception.
- Soft copy of delegate list (subject to delegate opt out option) with name, organisation, state and email address to be provided prior to the ASM.

Visibility

- *Verbal acknowledgment as the major event Sponsor during the opening and closing addresses (with sponsor logo displayed on a slide recognising sponsorship).
- *150-word sponsorship profile, with logo and link to your website on the sponsors page on the ASM event website and in the final digital Conference Program (sponsor to provide).
- *Three (3) satchel inserts (sponsor to supply) inserted into each delegate's satchel (approved by ANZTCT Scientific Committee). **Non-paper items are also encouraged.**
- *One (1) half-page advertisement in the final digital Conference Program.
- *One (1) pull-up banner displayed in a prominent location during the ASM, Welcome Reception and ASM Dinner (sponsor to provide).
- One (1) display table at the ASM (tablecloth provided at sponsor's cost).
- *Organisation logo on the main holding slide for the ASM.
- Acknowledgement as a sponsor in the electronic direct marketing campaign in the lead up to and during the ASM (frequency and statement at the discretion of ANZTCT).
- Two (2) thank you posts on the ANZTCT Twitter account individually acknowledging organisation support for the ASM during lead-up and at the conclusion of the event.
- Acknowledgement as a sponsor of the ASM on the ANZTCT Twitter account.

**All artwork for digital and print materials to be supplied by the sponsor at the sponsor's own cost. Artwork and print specifications provided upon receipt of application.*

Sponsor Packages

Silver Sponsor

\$20,000 (INC GST)

Inclusions:

Visibility

- *Verbal acknowledgment as the major event Sponsor during the opening and closing addresses (with sponsor logo displayed on a slide recognising sponsorship).
- *50-word sponsorship profile, with logo and link to your website on the sponsors page on the ASM event website and in the final digital Conference Program (sponsor to provide).
- *Two (2) satchel inserts (sponsor to supply) inserted into each delegate's satchel (approved by ANZTCT Scientific Committee). **Non-paper items are also encouraged.**
- One (1) display table at the ASM (tablecloth provided at sponsor's cost).
- *Organisation logo on the main holding slide for the ASM.
- One (1) display table at the ASM (tablecloth provided at sponsor's cost).
- *Organisation logo on the main holding slide for the ASM.
- Acknowledgement as a sponsor in the electronic direct marketing campaign in the lead up to and during the ASM (frequency and statement at the discretion of ANZTCT).
- One (1) thank you post on the ANZTCT Twitter account individually acknowledging organisation support for the ASM during lead-up to the event.
- Acknowledgement as a sponsor of the ASM on the ANZTCT Twitter account.

**All artwork for digital and print materials to be supplied by the sponsor at the sponsor's own cost. Artwork and print specifications provided upon receipt of application.*

Sponsor Packages

Section Program and Registration Sponsorship Opportunities

The section program and registration sponsorship is designed to provide organisations with the opportunity to support a specific target audience.

Sponsorship secured will contribute to the educational content of the ASM and will assist the ASM Committee in further enhancing the ASM program.

The section program and registration sponsorship can be combined with any of the packaged sponsorship opportunities detailed on pages 7-9.

All section and registration sponsorship opportunities include the following:

- *Verbal acknowledgment as a section and registration sponsor during the opening and closing addresses (with sponsor logo displayed on a slide recognising sponsorship).
- *Logo and link to our website on the sponsors page on the ASM event website and in the final digital Conference Program.
- Acknowledgement as a sponsor in the electronic direct marketing campaign in the lead up to the ASM (frequency and statement at the discretion of ANZTCT).
- Acknowledgement as a sponsor of the ASM on the ANZTCT Twitter account.

**All artwork for digital and print materials to be supplied by the sponsor at the sponsor's own cost. Artwork and print specifications provided upon receipt of application.*

Sponsor Packages

Section Program and Registration Sponsorship Opportunities

TCT Community Support

\$12,000 (INC GST)

(Thursday, Friday & Saturday)

TCT Community Support provides registration, accommodation and travel support for five (5) delegates who are either a TCT trainee, nurse, data manager or allied healthcare professional to attend the ASM.

Delegate selection is at the discretion of the ANZTCT ASM Committee.

Social Responsibility

\$7,000 (INC GST)

ANZTCT recognises the importance of delegates' work-life balance and will be offering on-site childcare services for the duration of the ASM.

ASM 2023 is a family-friendly event and delegates are encouraged to bring their families along to enjoy the many children's activities on offer in the Northern Beaches!

Sponsor Packages

Section Program and Registration Sponsorship Opportunities

Lunch 'n' Learn Sponsor

~~\$15,500~~ **TAKEN**
\$7,500

~~\$15,500 (INC GST) or~~

discounted rate for Platinum Sponsors

Limited to Two (2) Sponsors

Sponsors are provided with the opportunity to run one (1) 30-minute lunchtime session covering a topic of your choice for ASM delegates.

One (1) session per day will be scheduled on Thursday 7 September and the other on Friday 8 September 2023. Dates and time will be allocated in order of receipt of payment.

- Content and speakers are subject to approval by the ASM Committee prior to the event.
- Presentations must have an educational focus rather than a product focus.
- Presenters must accept and comply with the ANZTCT ASM presentation terms and conditions.

Inclusions:

- Opportunity to conduct one (1) 30-minute lunchtime session on a day allocated by the ASM Committee (topic and speakers subject to approval by the ASM Committee).
- Meeting room and basic audio-visual equipment (data projector, screen, lectern and microphone) will be provided by ANZTCT. Additional requirements will be at the sponsor's own cost.
- Two (2) tickets to the sponsored session for company representatives
- Opportunity to display a company banner in the room (banner provided at sponsor's cost). Banner to be set-up by sponsor immediately prior to the commencement of the session and dismantled at the immediate conclusion.

**All artwork for digital and print materials to be supplied by the sponsor at the sponsor's own cost. Artwork and print specifications provided upon receipt of application.*

Sponsor Packages

Section Program and Registration Sponsorship Opportunities

Morning Tea Sponsor

(Thursday, Friday & Saturday)

TAKEN

\$5,500 (INC GST)

Exclusive Opportunity

^Opportunity for your organisation to theme the Morning Tea area with serviettes, coasters, and printed menu featuring your corporate colour and logo (to be approved by the ASM committee)

Afternoon Tea Sponsor

(Thursday, Friday & Saturday)

TAKEN

\$4,000 (INC GST)

Exclusive Opportunity

^Opportunity for your organisation to theme the Afternoon Tea area with serviettes, coasters, and printed menu featuring your logo (to be approved by the ASM committee)

Delegate Satchels

(Co-branded with ANZTCT)

\$5,000 (INC GST)

Exclusive Opportunity

Organisation logo (one logo only) to be printed on the delegates' satchels (placement at the discretion of ANZTCT). Satchels to be provided by ANZTCT. Final design to be approved by the ASM Committee in conjunction with the sponsor.

Delegate Lanyards

(Co-branded with ANZTCT)

\$5,000 (INC GST)

Exclusive Opportunity

Organisation logo (one logo only) on delegates lanyards (placement at the discretion of ANZTCT). Lanyards to be provided by ANZTCT. Final design to be approved by the ASM Committee in conjunction with the sponsor.

**All artwork for digital and print materials to be supplied by the sponsor at the sponsor's own cost. Artwork and print specifications provided upon receipt of application.*

^ Sponsors to provide serviettes and coasters. Sponsor to provide logo for menu only. Menu design and printing costs are covered by the event organiser.

Application and Payment Information

How to apply

- Please complete the application form on page 15 and submit via email to info@anztct.org.au.
- Ensure that you clearly indicate the sponsorship package or sponsorship item(s) you wish to apply for.
- Acceptance of a sponsorship / exhibition application is subject to ANZTCT approval.
- An application does not warrant immediate acceptance and all applicants will be advised in writing of acceptance or otherwise.
- Should the application be accepted a tax invoice will be provided.
- For sponsors to be acknowledged in the provisional program, the application form and payment must be received on or before Friday 7 July 2023.
- Sponsorship applications are considered in order of receipt of the application form and payment.

Payment

Payment must be made in full by the date specified on the tax invoice. All payments must be finalised prior to the start of the event

Payment options

Credit Card / EFT: Details to be provided on receipt of application form.

Sponsor Application Form

Company Name <i>(to appear in ASM publications)</i>	_____
Company Name <i>(for invoicing)</i>	_____
Title	_____
Name	_____
Position	_____
Address	_____
State	_____
Country	_____
Postcode	_____
Phone	_____
Mobile	_____
Email <i>*all correspondence will be sent via email</i>	_____

All costs are in Australian Dollars.

Sponsor Package Options

Please tick the package option you wish to apply for.

Platinum	\$75,000.00
Gold	\$50,000.00
Silver	\$20,000.00

Section Program and Registration Options

Please tick the package option you wish to apply for. These can be combined with a package.

TCT Community Support	\$12,000.00
Social Responsibility	\$7,000.00
Lunch 'n' Learn	\$15,000.00
Lunch 'n' Learn Platinum discount	\$7,500.00
Morning Tea	\$5,500.00
Afternoon Tea	\$4,000.00
Satchels	\$5,000.00
Lanyards	\$5,000.00

A tax invoice will be issued upon processing of this application form. All applications are subject to ANZTCT approval. An application does not warrant immediate acceptance. Applicants will be advised in writing of acceptance or otherwise.



Annual Scientific Meeting

7–9 September 2023
Manly Pacific Hotel, Sydney, Australia

Event Organiser

Scientific Meeting Committee

Australian and New Zealand Transplant and Cellular Therapies Limited
Level 6, 37 Victoria St, Kinghorn Cancer Centre, Darlinghurst NSW 2010

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anztct.org.au



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